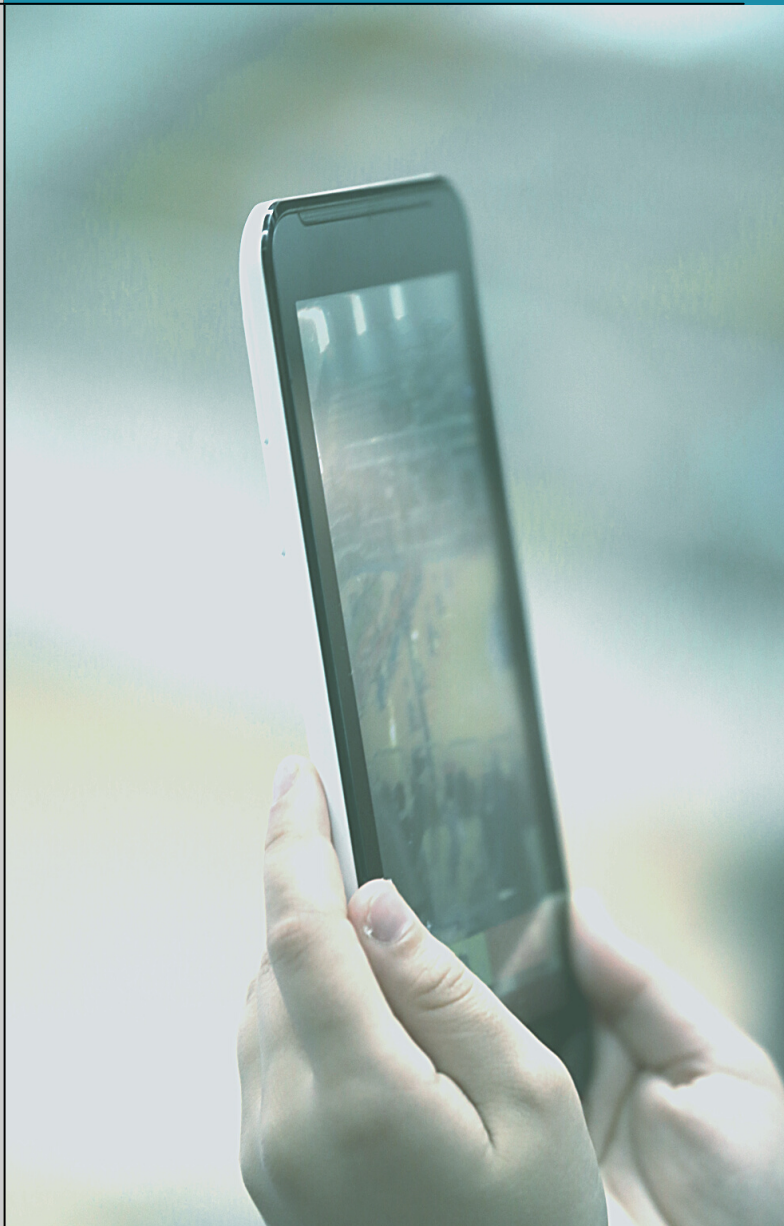


**DR. LEEANN LINDSEY
&
DR. KRISTEN MATTSON**



**2022-2023
PROFESSIONAL
DEVELOPMENT
CATALOG**

**FOR PRICING AND
AVAILABILITY, EMAIL:
Friend@EdvolveLearning.com**

Dr. LeeAnn Lindsey is an experienced classroom teacher, edtech specialist, & teacher preparation faculty member. Her doctoral research on digital citizenship in teacher education led to the development & implementation of digital citizenship modules integrated into social studies methods courses. Dr. Lindsey was a contributing author of the current ISTE Standards, as well as the ISTE Certified Educator Program. She focuses on digital-age pedagogy and outcomes for all students.

Dr. Lindsey resides in Phoenix with her husband and dog.

Dr. Kristen Mattson is an experienced classroom teacher, school librarian and adjunct professor. Her doctoral research on secondary digital citizenship curriculum won the AATC Dissertation of the Year Award. Dr. Mattson has authored two books and contributed to several others - always with a focus on the skills and mindsets students need to be active, empowered digital citizens.

Dr. Mattson resides in the Chicago suburbs with her three kids and two dogs.

Meet the Edvolve Team



edvolve
TEACH DIG CIT



Our Offerings

EDVOLVE DIGITAL CITIZENSHIP FRAMEWORK

Page 4

FULL DAY WORKSHOPS

Page 5

HALF-DAY WORKSHOPS

PAGE 6

BREAKOUT SESSIONS

PAGE 7-8

ONLINE COURSES

PAGE 9

ONGOING CONSULTATION

Contact us for more info

We Believe:

- Digital citizens need a wide variety of knowledge, skills, and mindsets to live, learn, be well, and do good both autonomously and in community with others in this ever-evolving, digital world.
- Digital citizenship education should be authentically **embedded** in content area curriculum.
- Students should be **empowered** with the knowledge and skills to make informed digital decisions.
- Digital citizenship education is **always evolving**. Our job as educators is to be responsive to changes in technology, our students, and our world.

Our Mission:

Provide a range of tools, resources, and services to assist education organizations as they embed digital citizenship into their curriculum and culture.

Our Vision:

All students will have access to a high-quality, comprehensive digital citizenship education that empowers them as healthy, conscientious, and adaptive digital decision makers and community members.

Our Promise:

We promise to continuously learn and evolve in our practice by accessing academic research, observing innovative practices, and consulting with experts in education, technology, sociology, and psychology.

Edvolve Digital Citizenship Framework

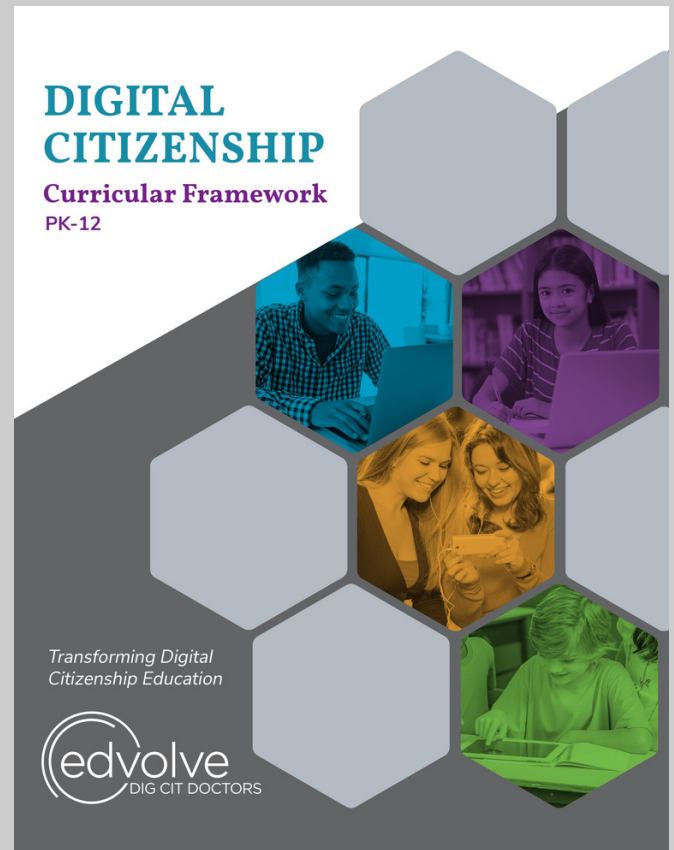
Digital citizens need a variety of skills and mindsets to successfully navigate life in digital communities.

The Edvolve Digital Citizenship Framework presents a logical sequence of skills to help schools plan a comprehensive digital citizenship education from pre-kindergarten through high school graduation.

This framework is fully aligned with the following sets of learning standards: Common Core ELA, National Council for the Social Studies, AASL, ISTE, Casel Framework, National Health Standards, and the Social Justice Standards.

You can access the Edvolve Digital Citizenship Framework for FREE at:

teachdigcit.com



DIGITAL CITIZENSHIP
Strands At-A-Glance

edvolve
DIG CIT DOCTORS

	DIGITAL SAFETY Digital Citizens keep themselves and each other safe. Enduring Understandings: <ol style="list-style-type: none">1. Laws, rules, and social norms govern digital spaces.2. Digital identities, data, and online activities are commodities.3. Individuals and organizations may misrepresent themselves online.
	MEDIA & INFORMATION LITERACY Digital Citizens responsibly consume, create, and share digital content. Enduring Understandings: <ol style="list-style-type: none">1. Effective search strategies help individuals locate information online.2. Digital information varies in value, quality, and reliability.3. Media influences individual perceptions and societal actions.4. Technology can be used to express and amplify ideas.
	DIGITAL WELL-BEING Digital Citizens prioritize their digital well-being and the well-being of others. Enduring Understandings: <ol style="list-style-type: none">1. Self-awareness and the use of intentional strategies can support a healthy digital diet.2. Online personas are constructed reflections of an individual's identity.3. Technology may play a role in both advancing and impeding human connection.
	SOCIAL RESPONSIBILITY Digital Citizens are socially conscious and empowered to influence change. Enduring Understandings: <ol style="list-style-type: none">1. Digital citizens have a collective responsibility for the ethical design, use, and regulation of new technologies.2. Technology is a powerful vehicle for civic engagement.3. Technology both highlights and perpetuates social inequities.

Page 6

Edvolve | DC Curricular Framework | Strands



Full Day Workshops

THE DIG CIT EXPERIENCE

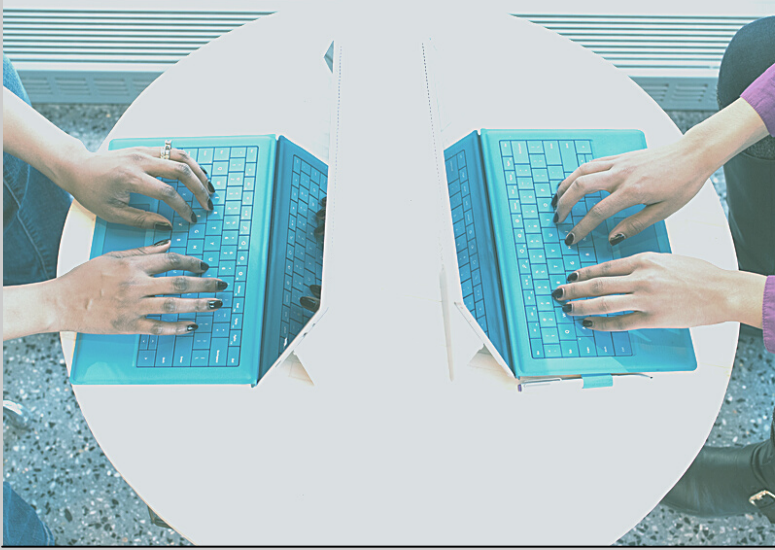
Teachers of all grade levels and content areas will be immersed in hands-on and minds-on digital citizenship activities that can be immediately replicated in the classroom. This fast, furious, and fun day will get educators talking, learning, collaborating and feeling excited to embed digital citizenship in small, medium, and big ways.

MEDIA & INFORMATION LITERACY FOR 6-12 EDUCATORS

In this workshop, middle and high school teachers learn ways to embed a variety of digital-age literacies into their content area curriculum. Throughout the day, educators will engage in replicable activities around the inquiry process, source verification, visual literacy, and more. Participants will dive into ready made lessons and materials intended to help students critically consider the news, information, and media they encounter. Educators will finish the course by developing an action plan to improve media and information literacy in their classrooms.

SYSTEMIZING DIGCIT EDUCATION: AN ADMINISTRATOR ACADEMY

In this workshop, leaders will learn about the history and current state of digital citizenship education while critically evaluating the explicit, implicit, and null curriculum around digital citizenship in their schools. Throughout the course, participants will engage with the Edvolve Digital Citizenship Framework and take a deep dive into the essential skills required of digital citizens by growing in their own knowledge, examining resources to bring into their schools, and considering how each element of the framework can be further supported. Leaders will finish the course by developing an action plan to improve digital citizenship education that addresses immediate, short-term, and long-term goals.



Half Day Workshops

DIGITAL ETHICS: DON'T TEACH STEM WITHOUT IT!

Our students are getting more opportunities than ever before to engage in STEM. Coding, robotics, computational thinking, design thinking and makerspaces are all the rage. If we look to Silicon Valley, though, there is a shift happening that we are not addressing in schools. Responsible tech companies are starting to ask, "How are the products we create impacting society and humanity?" In this workshop, educators will examine ways to embed social responsibility, namely digital ethics, into STEM curriculum so that students not only have the skills to create the 'next big thing,' but they have the mindsets to do it too.

"UNLEARNING" TRADITIONAL RESEARCH SKILLS

Why are there so many pain points during the research process? Kids struggle. Teachers struggle. Inquiry should be fun and engaging, but so often, it's the opposite. In this half day workshop, participants will unpack some of the traditional ways we have taught research in schools and recognize where we have to pivot our instruction to better meet the needs of today's learners. After all, they are conducting inquiry in a very different way than we did as students. Each hour addresses a specific pain point in the research process, uncovers why our traditional ways of teaching that step in the process are problematic, and offers practical solutions for new ways to support our students.

DIGITAL CITIZENSHIP: MOVING BEYOND PERSONAL RESPONSIBILITY

Digital citizenship often focuses more on personal behavior than on community engagement. In this session we will examine historical and current approaches to digital citizenship education, workshop through our own understandings and current programming, and develop goals for enriching our student's digital citizenship education beyond a place of behavior management. Participants will use the Edvolve Digital Citizenship Framework as well as existing resources to plan for classroom implementation. This workshop is perfect for curriculum leaders, school librarians, edtech coaches, and those implementing digital citizenship lessons in your school.

Breakout Sessions

CREATING A CULTURE: 7 KEYS OF EMPOWERED DIG CIT

Effective digital teachers and leaders don't want to just "check a box" for digital citizenship; they want it to be ingrained in the culture of the classroom and school. In this session, participants will consider what a "culture of digital citizenship" looks like, and how a strong digital culture can empower students as critical thinkers and problem solvers. This session will introduce participants to the "7 keys for creating a classroom culture" framework that promotes, models, and guides responsible and healthy technology use.

THIS ISN'T YOUR GRANDMA'S DIGITAL CITIZENSHIP

What is the goal of digital citizenship education? Is it to keep students and networks safe from impending doom or to prepare students for the digital scenarios they'll encounter as they live and learn in our increasingly digital world? When we focus on keeping kids away from digital harm, we can also inadvertently keep them from valuable opportunities to learn, connect, and thrive. In this session, we will explore a new way of thinking about digital citizenship that empowers students to use technology responsibly and effectively. Walk away from this session thinking differently about digital citizenship!

BEYOND STRANGER DANGER: A LOOK AT SAFETY IN THE DIGITAL AGE

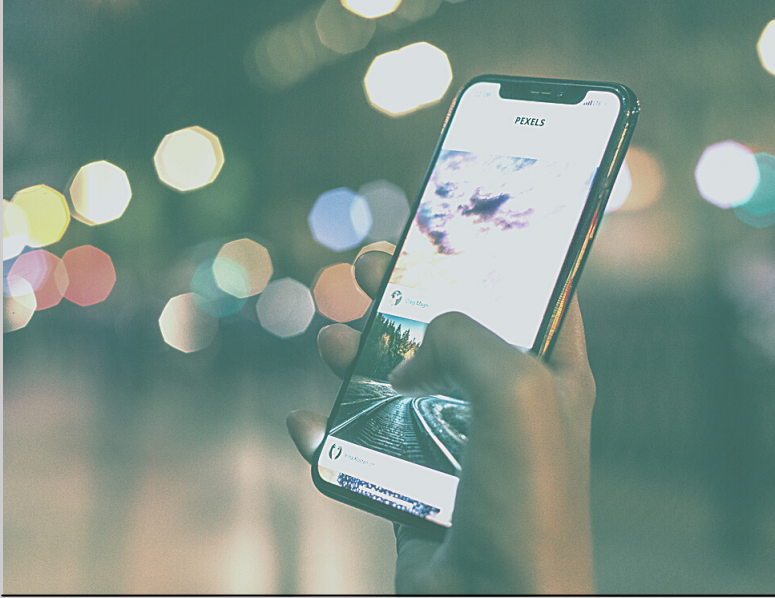
For many, the term "internet safety" conjures images of a creep hanging out in online spaces to meet children. While creeps exist both online and offline, focusing safety solely on "stranger danger" can keep us from examining other relevant aspects of digital safety. In this session, explore how digital identities and data practices play a role in our safety and how bad actors can use technology to trick us. Expand your notion of what it means to keep ourselves and each other safe, and help students do the same!

SHOULD THIS EXIST? AN EXERCISE IN DIGITAL ETHICS

Our students will be creating the next wave of innovative technology. We are on the verge of exciting things like self-driving cars and various neurotechnologies. Just because we can create these tools, does it mean we should? Join this session to engage in various digital ethics exercises that can be replicated in classrooms.

BEYOND THE HASHTAGS: SOCIAL MEDIA'S ROLE IN SOCIAL JUSTICE

Is slacktivism an effective form of activism? Find out how we engaged high school students in this debate, why these types of conversations are important, and what the research has to say on the effectiveness of social media as a tool for making social change. Help your students investigate and analyze the power and limitations of technology as a vehicle for civic engagement so they are better equipped as participants.



Even MORE Breakout Sessions

DIGITAL WELL-BEING: WHAT'S SCREEN TIME GOT TO DO WITH IT?

Now more than ever, well-being is top of mind and we are taking measures to limit screen time for ourselves and our children to achieve greater wellness. But does it work? Does cutting screen time improve physical, social, and mental health? Is there a "right" amount of screen time for students? And how can we teach students to balance online activities? The answers might surprise you! Join me in this session to bust some myths, learn the "truth" about screen time, and explore ways to bring authentic screen time conversations into the classroom and SEL instruction.

DIGITAL FORENSICS FOR DIGITAL CITIZENS

Your gut says the information in front of you may not be 100% accurate, but how can you REALLY be sure? In this session, you will learn basic techniques to help you be a fact-checking rockstar. The great news is, these techniques can easily be taught to our students too! Join me for an hour of reverse image searches, keyframe analysis, EXIF data, lateral reading and some good old-fashioned observation work. You're guaranteed to walk away with at least one new trick up your sleeve.

EXAMINING IMPLICIT BIAS THROUGH MEDIA LITERACY EDUCATION

Each of us holds implicit biases that are formed through our experiences and our exposure to various forms of media. Perhaps we are more drawn to converse with young people rather than old or to give people that look like us more grace and patience than those who don't. Media literacy education can be a powerful tool for examining our biases, understanding how they form and helping us be more critical consumers of information.

INFORMATION LITERACY IN THE AGE OF FAKE NEWS

If we really want to battle the "fake news" issue, it's probably time to retire the term. Join this session to learn about the 5 major types of information, what motivates people to produce misinformation, and how we get duped into reacting to and further sharing them. Not only will YOU learn a ton in this session, you will walk away with ready to use materials that can help your students combat misinformation too.



Online Courses

CREATING A CLASSROOM CULTURE OF DIGITAL CITIZENSHIP

Many educators who are tasked with teaching digital citizenship lack content knowledge, resources, and confidence to teach it. This causes many to grasp for resources and rely on canned digital citizenship lessons rather than creating a classroom culture that empowers students as thoughtful digital decision makers. In this professional development course, educators are guided through instruction and activities aligned to the “7 keys” for unlocking a classroom culture of digital citizenship. They will walk away with helpful resources and strategies to create a learning environment that supports students to develop responsible and healthy technology behaviors.

Can be delivered in a blended/hybrid format or asynchronously; Approximately 9 hours as a stand-alone, 12-15 hours for hybrid.

TEACH DIG CIT: GETTING STARTED WITH THE EDVOLVE DIGITAL CITIZENSHIP FRAMEWORK

A quality digital citizenship education program starts with building teachers’ and leaders’ foundational knowledge including common language, key content knowledge, and an understanding of grade level application. Without this foundation, many struggle to know what to teach or how to integrate it with core content areas. In this professional development course, participants will learn about four “strands” of digital citizenship (digital safety, media and information literacy, digital well-being, and social responsibility) -- what they entail and how students meet indicators of success at various grade levels. This course is a great starting point for any educator to build a strong digital citizenship foundation.

This course is self-paced and contains approximately 7 hours to complete.

*We cannot wait
to work with you!*

For pricing and availability, email:

Friend@EdvolveLearning.com

Connect with us on Twitter

[@DigCitDoctors](https://twitter.com/DigCitDoctors)

[@LeeAnn_Edvolve](https://twitter.com/LeeAnn_Edvolve)

[@DrKMattson](https://twitter.com/DrKMattson)

Find Us on the Web

teachdigcit.com

